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NASC ANNOUNCES 2005 AWARD WINNERS

Winners presented with awards at 2005 Sports Event Symposium

CINCINNATI, OHIO – The National Association of Sports Commissions (NASC) announced the 2005 NASC Member Awards Program winners on Friday, April 22nd at the 2005 NASC Sports Event Symposium in Portland, OR.

Awards were given in four categories: Outstanding Communication/Advertising, Outstanding Web Site, Outstanding Locally Created Event/Program and Member of the Year. Over 30 entries were received for all four categories, which were divided into subcategories (Active Members with budgets over \$200,000, and Active Members with budgets under \$200,000).

All entries were reviewed by a panel of their peers in the association, which included past winners in all categories, and judged based on the criteria listed for each category. Winners were then announced at the Annual General Membership Meeting at the Sports Event Symposium.

The 2005 winners are as follows:

\triangleright	Member of the Year	
	Budget Over \$200,000	St. Louis Sports Foundation
	Budget Under \$200,000	Gwinnett (GA) Sports Comm.
\triangleright	Locally Created Event/Program	
	Budget Over \$200,000	Richmond Sports Backers
	Budget Under \$200,000	Rochester Amateur Sports Comm.
\triangleright	Communication/Advertising	
	Budget Over \$200,000	Utah Sports Commission
	Budget Under \$200,000	Charleston Metro Sports Council
\triangleright	Web Site	-
	Budget Over \$200,000	Seattle Sports Commission

The NASC is headquartered in Cincinnati and is managed by Don Schumacher & Associates, Inc., a sports marketing, management, communications and consulting company.

The 2006 NASC Sports Event Symposium will be held at the Hyatt Lexington in Lexington, KY from April 18-21, 2006.

MEDIA INFORMATION: If you need additional information about the National Association of Sports Commissions, specific details about the awards program or contact information for any award winners, please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at <u>http://www.sportscommissions.org</u>.

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